

# MOVE THE NEEDLE ON CLINICAL RESEARCH.

Learn the value of home visits for clinical research from PCM TRIALS.

## THE CHALLENGE

 **30%** OF PARTICIPANTS DROP OUT OF A CLINICAL TRIAL

 **38%** OF DROPOUTS FOUND SITE VISITS STRESSFUL

**Recruitment & retention.** These are the two biggest challenges in clinical research. Often, participants drop out of onsite clinical trials due to fluctuating schedules, inconvenience, “visit fatigue” or a number of other factors. Difficulty recruiting and increased dropouts in your clinical trial translates to additional costs. When you accommodate patients and their caregivers with home visits, you will see an acceleration in your recruiting efforts, as well as enhanced retention rates.

## THE SOLUTION

With PCM TRIALS, our experienced Certified Mobile Research Nurses (CMRNs) **travel directly to your trial participants**, wherever they may be—at home, work, school, care center, vacation, anywhere. PCM can adapt with your study design. The result...



### ACCELERATED RECRUITMENT

The convenience of in-home trials naturally attracts more participants. Plus, you can expand your trial’s geographic reach, and recruit more elderly, disabled, pediatric, homebound and rare disease participants.



### IMPROVED PROTOCOL COMPLIANCE & DATA QUALITY

With in-home visits, you improve protocol compliance by reducing dropouts. You can also reduce the number of participants you need, which leads to higher-quality data.



### ENHANCED RETENTION

Again, the convenience of the direct-to-patient service alleviates stress and “visit fatigue.” Not only will you enroll more participants, you’ll retain them, too.



### TRIALS FINISH ON TIME

Accelerated recruitment, enhanced retention and improved protocol compliance minimize the risk of costly delays to your trial.

## HOW DOES IT WORK?

Direct-to-patient visits can be initiated during protocol development or later, as a rescue strategy. CMRNs align with investigators and site coordinators to deliver in-window and protocol-compliant visits. These on-time visits can occur 24/7 every day of the year, globally.

## TESTIMONIALS

*“PCM TRIALS is highly knowledgeable, flexible, and so easy to work with. Their staff members are intelligent, accessible and responsive. I couldn’t ask for a better partner in a clinical trial.”*

-Sr. Clinical Manager, CRO

*“We are pleased with PCM TRIALS—you are bringing much value to subjects and our study.”*

-Sr. Director Clinical Operations,  
Biopharmaceutical Company

## WHY PCM TRIALS?

  
**300+**  
PROTOCOLS

Unlike our competitors who subcontract research nurses, PCM TRIALS employs them. Employing nurses delivers less risk and greater control to your team. Our CMRNs understand the critical requirements of clinical research. Sponsors, CROs and sites can be confident that their mobile nursing visits will be carried out with the same quality and care as onsite visits.

  
**170+**  
SPONSORS

  
**48,000+**  
IN-HOME VISITS

With our experience, foresight and unwavering commitment, we’re moving the needle on clinical research... and setting success in motion. Call us today to consult with one of our home visit experts.



**PCM TRIALS. Moving the needle.**

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