

Community-Based Research Solutions for Clinical Trials



At PCM Trials and EmVenio Research, a PCM Trials company, our mission is to make clinical research more inclusive and equitable by bringing clinical trials directly to participants—in their homes, workplaces, and communities. With a flexible, community-based approach, we prioritize optionality and accessibility, helping sponsors maximize trial diversity, engagement, and retention across therapeutic areas.

80% Did you know that around **80% of global studies fail to recruit and retain enough trial participants** to meet enrollment timelines?

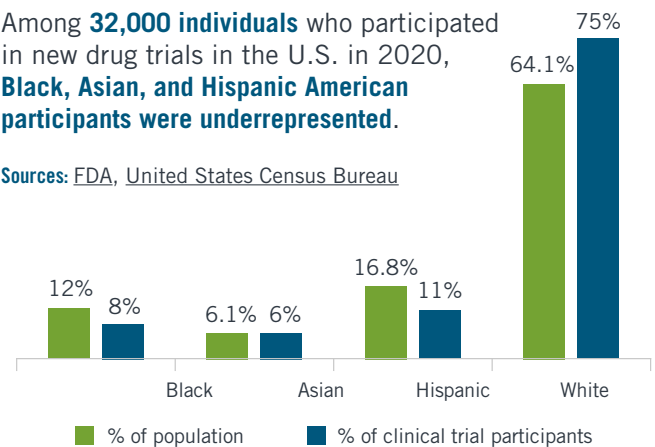
70% of potential clinical trial participants live more than two hours from the nearest study center.

Source: [Deloitte](#)

70%

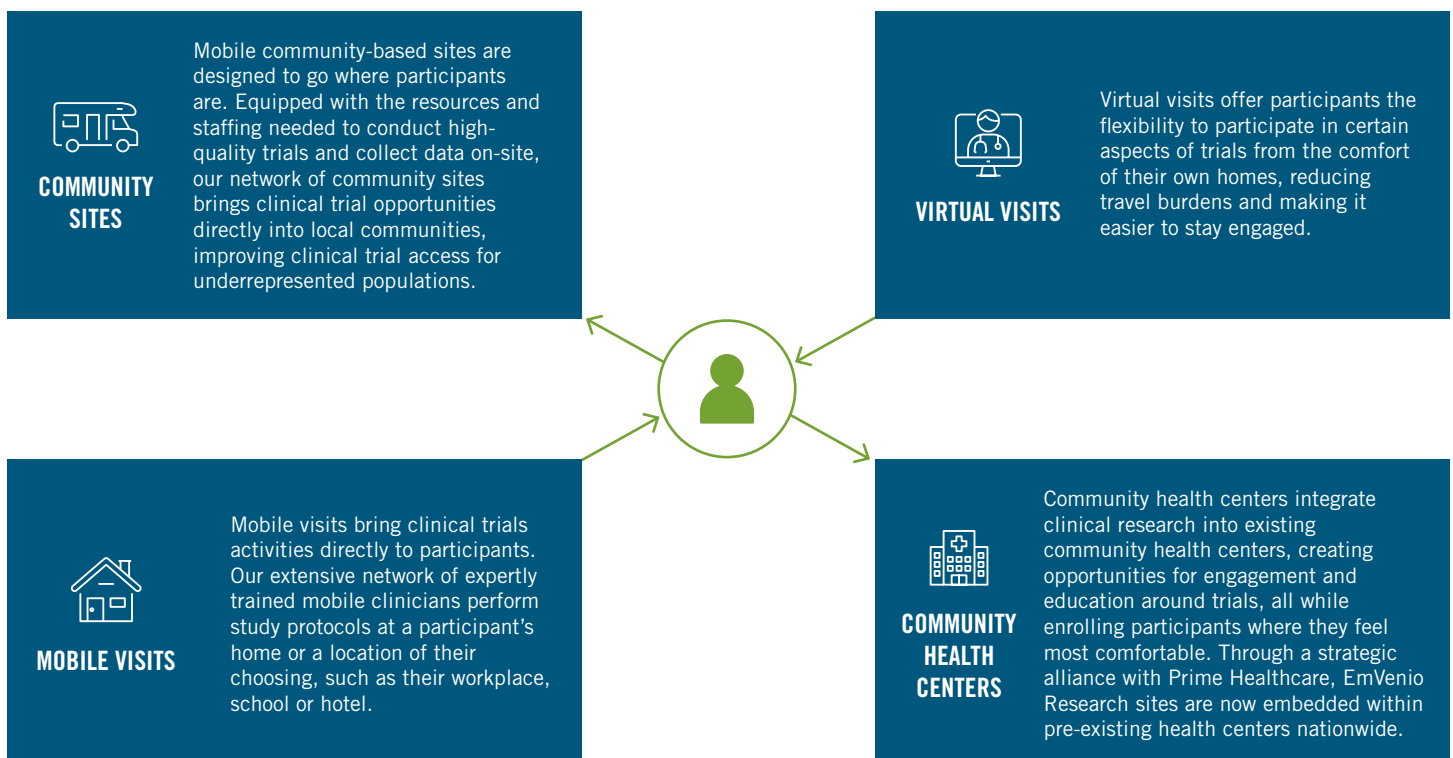
Among **32,000 individuals** who participated in new drug trials in the U.S. in 2020, **Black, Asian, and Hispanic American participants were underrepresented.**

Sources: [FDA](#), [United States Census Bureau](#)



What is community research?

Community research bridges the gap between clinical trials and the communities they serve, bringing research directly into diverse neighborhoods and underrepresented populations through a multi-faceted strategy.



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Key Benefits of Community Research:



Increase recruitment of underrepresented populations



Expand the geographic reach of clinical research



Reduce patient burden with patient-centric options



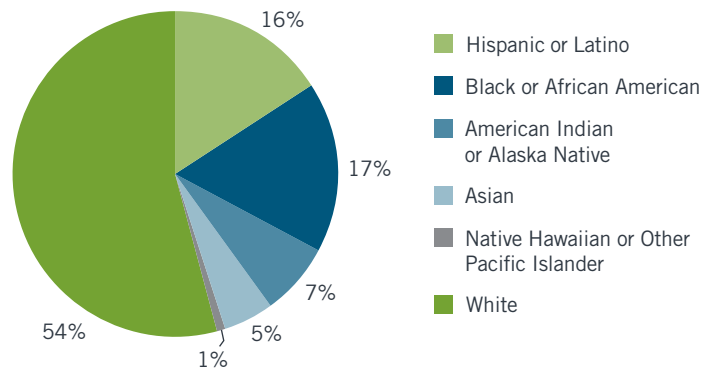
Reach faster results with increased patient retention

41%

Trials that **utilize mobile visits** are **41% more likely to finish on time** than similar trials without.

Source: [Clinical Trials Arena](#)

Participant diversity by race in **clinical trials that utilized community-based research**



Source: [EmVenio Research](#)

Our Experience

We are proud to be the largest independent community site network and most experienced local clinical trial access globally.

81+

Countries Served

170+

Sponsor Partners

800+

Studies Completed

95,000+

Visits Delivered

99%

Enrollment Targets Achieved

92%

Patient Retention Rate

46%

Patients Self-Identified as a Diverse Ethnicity

Learn more about how PCM Trials and EmVenio Research can support your clinical development program at pcmtrials.com and emvenio.com